



Board Minutes
Thursday, January 20, 2022
Noon; Main Street Guymon office, 116 NE 5th

Mission: Promoting the history, culture, and commerce of the downtown district.

Meeting called to order by Chairman Donna Riffel at noon.

Attendance: Board Members present Megan Davidson (for Mackie), Cindy Fuerstenau, Sheila Martin, Nayely Mesta, Shelby RedCorn, Donna Riffel, Kristine Scott, Kim Smith, Charles White. Director Melyn Johnson was also present.

Minutes: Shelby moved to approve the December minutes. Seconded by Kim and passed.

Financials: Financials were discussed. Melyn needs to send an invoice to Sheila at the City for the \$30,000 in support for 2020. Charles questioned the \$230 attributed to the phone bill. Melyn will talk to Elgie and see what this is.

Committee Reports:

Business: Career Focus started the day before and there are 17 members in the class. We will be sending out the Be Your Own Boss flyers this week.

Organization: The Annual Meeting will have a western theme and be held on Feb. 15. The members are asking for donations for the treasure chest, to be turned in by Feb. 11.

Promotions: Charles was elected to continue as the chairman. The committee went over the award nominations.

Slate of Nominations for the three upcoming board positions:

Chelsea Cappallucci (incumbent filling in for Tyler Griffin's term)

Shelby RedCorn (incumbent, finished her first term)

Nayely Mesta (incumbent filling in for Elgie Davis)

Cat Warren

Audrey Brooks

Deirdre Harbison

2021 Main Street Awards:

- Adaptive Reuse, Old Post Office/Library, Rick Harbison
- Best Business Practices, Golden Mesa
- Best Façade Under \$10,000, El Ranchito
- Best Interior Design, Shelby RedCorn
- Best New Business, Main Street Brand Ambassadors
- Best Retail Event, Christmas Open House
- Downtown Business of the Year, Wirtz Lumber
- Community Education Program, Career Focus

- Creative New Event, Home for the Holidays
- Crowning Achievement, Meet Me at the Market
- Image Promotion, OPSU Marketing Research Class
- Main Street Hero, Audrey Brooks
- Premier Partner, TCEC
- Premier Special Event (under 1,000), Farmers Market
- Premier Special Event (over 1,000), Home for the Holidays
- Volunteer Development Program, Partnership with OPSU
- Board Member of the Year
- Best Placemaking Project, Nash Soccer Complex
- Creative Fund Raiser, OPSU Images rt Group (partnering with City at Ice Skating Rink)
- Above and Beyond, Guymon Lions Club

Office Inventory: The office inventory was presented for the board to review.

Director's Report: The report was given.

Meeting adjourned at 1:00. Motion by Charles and seconded by Shelby. Passed.

The next meeting is February 15 at Pickle Creek with the Annual Awards Evening, starting at 6 pm.